



# Taking Flight

2025 EEF Gala • March 8, 2025 • Omni Barton Creek Resort

## Sponsorship Opportunities

### PRESENTING SPONSOR: \$30,000

- Exclusive designation as presenting sponsor with logo part of event name
- Pre-recorded Welcome to all attendees
- Full page ad in the Event Program
- Company logo on Gala Step & Repeat
- One Platinum table for 10 attendees
- Invitation to VIP Reception for 10 attendees
- Five (5) complimentary valet parking passes
- Premium wine during dinner
- Pre-event recognition to include electronic invitation, EEF website, campus newsletters and social media promotions
- Continuous rotation of company logo on electronic bidding devices

**Sold!**

### MAIN STAGE SPONSOR: \$10,000

- Pre-recorded Welcome to all attendees
- VIP Pre-Show Marketing Opportunity
- Company logo on Gala Step & Repeat
- Company logo featured on electronic invitations sent to over 11,000 individuals
- Tickets for 4 with premier Seating at the Gala
- Invitation to VIP Reception for 4 attendees
- Signage and acknowledgment throughout the Gala and in the Event Program
- Continuous rotation of company logo on electronic bidding devices
- Logo on Gala website, digital invitation and social media platforms

**Sold!**

### MENU SPONSOR: \$7,500

- Company logo featured on the menu on every place-setting for 750+ Gala attendees\*
- Tickets for 4 with premier Seating at the Gala
- Invitation to VIP Reception for 4 attendees
- Signage and acknowledgment throughout the Gala and in the Event Program
- Continuous rotation of company logo on electronic bidding devices
- Logo on Gala website, digital invitation and social media platforms

### AFTER PARTY SPONSOR: \$20,000

- Company logo prominently placed at the After Party
- Company logo to be used throughout After Party, at After Party hosted bars, & verbal recognition of company sponsorship by the DJ
- Company logo displayed on After Party photo booth and photos
- Opportunity to provide branded cloth napkins to attendees during After Party
- Company logo on Gala Step & Repeat
- Company logo featured on electronic invitations sent to over 11,000 individuals
- VIP Pre-Show Marketing Opportunity
- Table for 10 with premier seating at the Gala
- Invitation to VIP Reception for 10 attendees
- Signage & acknowledgment throughout Gala & in Event Program
- Continuous rotation of company logo on electronic bidding devices
- Logo on Gala website, digital invitation and social media platforms

**Sold!**

### LIVE AUCTION SPONSOR: \$10,000

- Company logo displayed on screens during the Live Auction
- Full-page company advertisement exclusively featured on the back cover of the Live Auction Program
- Frequent recognition by auctioneer throughout the Live Auction
- Tickets for 4 with premier Seating at the Gala
- Invitation to VIP Reception for 4 attendees
- Signage and acknowledgment throughout the Gala and in the Event Program
- Continuous rotation of company logo on electronic bidding devices
- Logo on Gala website, digital invitation and social media platforms

**Sold!**

### INVITATION SPONSOR: \$5,000

- Company logo featured on Save the Date postcards mailed to the homes of over 5800 families in the district
- Company logo featured on printed invitations mailed to the homes of over 300 former and prospective gala attendees
- Company logo featured on electronic invitations sent to over 11,000 individuals
- Tickets for 2 at the Gala
- Signage and acknowledgment throughout the Gala and in the Event Program
- Continuous rotation of company logo on electronic bidding devices
- Logo on Gala website, digital invitation and social media platforms

**Sold!**

### EVENT PROGRAM SPONSOR: \$6,000

- Company Advertisement exclusively featured on inside-back page of Event Program distributed to all 750+ Gala attendees\* (Artwork provided by SPONSOR)
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Continuous rotation of company logo on electronic bidding devices
- Logo on Gala website, digital invitation and social media platforms

**Sold!**

**EANES EDUCATION FOUNDATION'S Digital Impressions**

EVENT EMAILS – 8,000 addresses per email  
 SOCIAL MEDIA – 1,900 viewers per post  
 EVENT WEBSITE – 6,000 unique visits per year

*\* Estimated attendees and number of tables*

# Sponsorship Opportunities

## DECORATIONS SPONSOR: \$5,000

- Company logo prominently displayed in centerpieces on all 75+ dinner tables, reaching 750+ Gala attendees\*
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Continuous rotation of company logo on electronic bidding devices
- Logo on Gala website, digital invitation & social media platforms

## VALET SPONSOR: \$5,000

- Logo featured prominently at the Omni Barton Creek Austin entrance/exit
- Opportunity to provide a take-away gift to attendees on departure
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

## WINE SPONSOR: \$5,000

- Custom label with company logo on tabled bottles of wine at all 75+ dinner tables, reaching 750 Gala attendees \*
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Logo on Gala website, digital invitation & social media platforms

## DESSERT SPONSOR: \$5,000

- Company logo featured on individual plated desserts for 750+ Gala attendees\*
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Logo on Gala website, digital invitation & social media platforms

## COCKTAIL PARTY SPONSOR: \$5,000

- Company logo placed prominently at bars for welcome cocktail hour
- Opportunity to provide branded cocktail napkins to attendees.
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Logo on Gala website, digital invitation & social media platforms

## SIGNAGE SPONSOR: \$5,000

- Opportunity to sponsor the printing of the photography and sponsor signage
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Logo on Gala website, digital invitation & social media platforms

## WALL OF SMILES: \$5,000

- Company logo prominently displayed during cocktail hour for all photographs of children from the district.
- Tickets for 2 at the Gala
- Signage and acknowledgment throughout the Gala and in the Event Program
- Logo on Gala website, digital invitation and social media platforms

## CHAMPION FOR EDUCATORS SPONSOR: \$5,000

- Company logo featured during Paddles Up portion of event
- Company name mentioned from stage by auctioneer during Paddles Up
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

## VIP RECEPTION SPONSOR: \$3,000

- Logo displayed in the VIP area where sponsors have exclusive access to EISD notables
- Opportunity to provide branded cocktail napkins to attendees.
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Logo on Gala website, digital invitation & social media platforms

## EVENT GIVEAWAY SPONSOR: \$3,000

- Opportunity to provide event giveaway at the end of the evening as a gift of gratitude to guests, reaching 750+ Gala attendees\*
- Company logo and branding on giveaway
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## SILENT AUCTION SPONSOR: \$3,000

- Company logo prominently displayed throughout silent auction, including mobile bidding site
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website, digital invitation & social media platforms

## PREMIER SILENT AUCTION SPONSOR: \$3,000

- Company logo prominently placed throughout the Premier Silent Auction area
- Continuous rotation of company logo on electronic bidding devices throughout evening
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## REGISTRATION TABLE SPONSOR: \$2,500

- Signage on registration tables visited by all 750+ Gala attendees\*
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## LIVE ARTIST SPONSOR (3): \$3,000 *One available!*

- Company logo prominently placed on event keepsake & takeaway
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

# Sponsorship Opportunities Cont'd

## COFFEE STATION SPONSOR: \$3,000

- Company logo featured at coffee station at After Party Event
- Opportunity to provide takeaway coffee cups with logo for station
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

## WIFI SPONSOR: \$3,000

- Company logo featured on Wifi table cards throughout event venue
- Company logo displayed on screens for Wifi Pass code feature
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## ENTERTAINMENT SPONSOR (2) \$3,000 *One available!*

- Company logo featured on screen during performance of entertainment
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## CASINO SPONSOR: \$3,000

- Company logo featured at casino tables and mention of sponsorship from After Party Stage
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## DJ SPONSOR: \$3,000

- Company logo featured at DJ station and mention from DJ of sponsorship from After Party stage
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## VOLUNTEER SPONSOR: \$3,000

- Opportunity to market and provide giveaway or discounts to gala committee with 50+ community volunteers
- Company logo prominently placed at Volunteer Check-in Area
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## POWDER ROOM SPONSOR (2): \$2,500

- Company logo displayed in Powder Room areas at Omni Barton Creek, Austin in event space
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

## CHARGING STATION SPONSOR: \$2,500

- Company logo featured at charging station for 750+ Gala attendees\*
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

### EANES EDUCATION FOUNDATION'S Digital Impressions

- EVENT EMAILS - 8,000 addresses per email
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# Taking Flight

# Sponsorship Contract

2025 EEF Gala

March 8, 2025

Omni Barton Creek Resort

COMPANY NAME (EXACTLY AS YOU WOULD LIKE TO BE LISTED):

MAIN CONTACT NAME:

MY SPONSOR LEVEL SELECTION IS:

ADDRESS:

PHONE:

EMAIL:

COMPANY WEBSITE:

LOGO: Please supply to [MAgnese@eanesisd.net](mailto:MAgnese@eanesisd.net). Vector format (.eps) is preferred.

MY CHECK FOR \$

IS ENCLOSED. PLEASE MAKE CHECKS  
PAYABLE TO THE EANES EDUCATION FOUNDATION.

PLEASE CHARGE MY VISA / MASTERCARD / AMEX IN THE AMOUNT OF \$

NAME ON CARD:

CARD NUMBER:

EXPIRY  
DATE:

SIGNATURE:

PLEASE INVOICE ME FOR \$

ON (PLEASE INDICATE DATE)

PLEASE RETURN THIS COMPLETED FORM  
via mail to Eanes Education Foundation, 601 Camp Craft Road, Austin, TX 78746  
via email to Katie Detamore at [kdetamore@eanesisd.net](mailto:kdetamore@eanesisd.net)

All payments for Sponsorships are due by 02/08/2025.