



# Sponsorship Opportunities

# EVERY STEP of the Way

2024 EEF GALA • FEBRUARY 24, 2024  
OMNI BARTON CREEK RESORT

## PRESENTING SPONSOR: \$30,000

- Exclusive designation as presenting sponsor with logo part of event name
- Pre-recorded Welcome to all attendees-both virtual and in-person
- Static logo on virtual audience screen
- Full page ad in the Event Program
- Company logo on Gala Step & Repeat
- One Platinum table for 10 attendees
- Invitation to VIP Reception for 10 attendees
- Five (5) complimentary valet parking passes
- Premium wine during dinner
- Pre-event recognition to include electronic invitation, EEF website, campus newsletters and social media promotions
- Continuous rotation of company logo on electronic bidding devices

*Sold!*

## MAIN STAGE SPONSOR: \$10,000

- Pre-recorded Welcome to all attendees
- VIP Pre-Show Marketing Opportunity
- Static logo on virtual audience screen
- Company logo on Gala Step & Repeat
- Company logo featured on electronic invitations sent to over 11,000 individuals
- Tickets for 4 with premier Seating at the Gala
- Invitation to VIP Reception for 4 attendees
- Signage and acknowledgment throughout the Gala and in the Event Program
- Continuous rotation of company logo on electronic bidding devices
- Logo on Gala website, digital invitation and social media platforms

*Sold!*

## MENU SPONSOR: \$7,500

- Company logo featured on the menu on every place-setting for 850+ Gala attendees\*
- Tickets for 4 with premier Seating at the Gala
- Invitation to VIP Reception for 4 attendees
- Signage and acknowledgment throughout the Gala and in the Event Program
- Continuous rotation of company logo on electronic bidding devices
- Logo on Gala website, digital invitation and social media platforms

*Sold!*

## AFTER PARTY SPONSOR: \$20,000

- Company logo prominently placed at the After Party
- Company logo to be used throughout After Party, at After Party hosted bars, & verbal recognition of company sponsorship by the DJ
- Company logo displayed on After Party photo booth and photos
- Opportunity to provide branded cocktail napkins to attendees during After Party
- Company logo on Gala Step & Repeat
- Company logo featured on electronic invitations sent to over 11,000 individuals
- VIP Pre-Show Marketing Opportunity
- Table for 10 with premier seating at the Gala
- Invitation to VIP Reception for 10 attendees
- Signage & acknowledgment throughout Gala & in Event Program
- Continuous rotation of company logo on electronic bidding devices
- Logo on Gala website, digital invitation and social media platforms

*Sold!*

## LIVE AUCTION SPONSOR: \$10,000

- Company logo displayed on screens and on bid paddles during the Live Auction
- Full-page company advertisement exclusively featured on the back cover of the Live Auction Program
- Frequent recognition by auctioneer throughout the Live Auction
- Tickets for 4 with premier Seating at the Gala
- Invitation to VIP Reception for 4 attendees
- Signage and acknowledgment throughout the Gala and in the Event Program
- Continuous rotation of company logo on electronic bidding devices
- Logo on Gala website, digital invitation and social media platforms

## INVITATION SPONSOR: \$5,000

- Company logo featured on Save the Date postcards mailed to the homes of over 5800 families in the district
- Company logo featured on printed invitations mailed to the homes of over 300 former and prospective gala attendees
- Company logo featured on electronic invitations sent to over 11,000 individuals
- Tickets for 2 at the Gala
- Signage and acknowledgment throughout the Gala and in the Event Program
- Logo on Gala website, digital invitation and social media platforms

*Sold!*

EEF EDUCATION FOUNDATION'S Digital Impressions

EVENT EMAILS – 11,000 addresses per email

SOCIAL MEDIA – 1,900 viewers per post

EVENT WEBSITE – 6,000 unique visits per year

\* Estimated attendees and number of tables

# Sponsorship Opportunities

## VALET SPONSOR: \$5,000

- Logo featured prominently at the Fairmont Austin entrance/exit
- Opportunity to provide a take-away gift to attendees on departure
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

## DECORATIONS SPONSOR: \$5,000

- Company logo prominently displayed in centerpiece on all 65+ dinner tables, reaching 650+ Gala attendees\*
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Logo on Gala website, digital invitation & social media platforms

## WINE SPONSOR: \$5,000

- Custom label with company logo on tabled bottles of wine at all 65+ dinner tables, reaching 650 Gala attendees\*
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Logo on Gala website, digital invitation & social media platforms

## DESSERT SPONSOR: \$5,000

- Company logo featured on individual plated dessert for 850+ Gala attendees\*
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Logo on Gala website, digital invitation & social media platforms

## COCKTAIL PARTY SPONSOR: \$5,000

- Company logo placed prominently at bars for welcome cocktail hour
- Opportunity to provide branded cocktail napkins to attendees.
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Logo on Gala website, digital invitation & social media platforms

## SIGNAGE SPONSOR: \$5000

- Opportunity to sponsor the printing of the photography and sponsor signage
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Logo on Gala website, digital invitation & social media platforms

## EVENT PROGRAM SPONSOR: \$5,000

- Company Advertisement exclusively featured on inside-back page of Event Program, distributed to all 650+ Gala attendees\* (Artwork provided by SPONSOR)
- Tickets for 2 at the Gala
- Signage and acknowledgment throughout the Gala and in the Event Program
- Logo on Gala website, digital invitation and social media platforms

## WALL OF SMILES: \$5,000

- Company logo prominently displayed during cocktail hour for all photographs of children from the district.
- Tickets for 2 at the Gala
- Signage and acknowledgment throughout the Gala and in the Event Program
- Logo on Gala website, digital invitation and social media platforms

## VIP RECEPTION SPONSOR: \$3,000

- Logo displayed in the VIP area where sponsors have exclusive access to EISD notables
- Opportunity to provide branded cocktail napkins to attendees.
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Logo on Gala website, digital invitation & social media platforms

## EVENT GIVEAWAY SPONSOR: \$3,000

- Opportunity to provide event giveaway at the end of the evening as a gift of gratitude to guests, reaching 650+ Gala attendees\*
- Company logo and branding on giveaway
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## PREMIER SILENT AUCTION SPONSOR: \$3,000

- Company logo prominently placed throughout the Premier Silent Auction area
- Continuous rotation of company logo on electronic bidding devices throughout evening
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## SILENT AUCTION SPONSOR: \$3,000

- Company logo prominently displayed throughout silent auction, including mobile bidding site
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## REGISTRATION TABLE SPONSOR: \$2,500

- Signage on registration tables visited by all 650+ Gala attendees\*
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## WINE TOSS SPONSOR: \$3,000

- Company logo displayed in Wine Toss game area
- Company logo displayed on every bottle
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

## LIVE ARTIST SPONSOR ~~at~~: \$3,000

- Company logo prominently placed on event keepsake & takeaway
- Continuous rotation of company logo on electronic bidding devices throughout evening
- Tickets for 2 at the Gala
- Signage & acknowledgment throughout Gala & in Event Program
- Recognition on Gala website and social media platforms

## PICK-A-PACKAGE SPONSOR ~~at~~: \$3,000

- Company logo displayed in game area
- Company logo displayed on each package
- Tickets for 2 at the Gala
- Recognition throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

*Sold!*

*Sold!*

*Sold!*

*Sold!*

*Sold!*

*Sold!*

*Sold!*

*Sold!*

*Sold!*

*Sold!*

*Sold!*

*Sold!*

*Sold!*

*Two Available (2)*

*One Available (1)*

# EVERY STEP of the Way

*Sponsorships*  
2024 EEF GALA  
FEBRUARY 24, 2024  
OMNI BARTON CREEK RESORT

COMPANY NAME (EXACTLY AS YOU WOULD LIKE TO BE LISTED):

MAIN CONTACT NAME:

MY SPONSOR LEVEL SELECTION IS:

ADDRESS:

PHONE:

EMAIL:

COMPANY WEBSITE:

LOGO: Please supply to AClark2@eanesisd.net. Vector format (.eps) is preferred.

MY CHECK FOR \$

IS ENCLOSED. PLEASE MAKE CHECKS  
PAYABLE TO THE EANES EDUCATION FOUNDATION.

PLEASE CHARGE MY VISA / MASTERCARD / AMEX IN THE AMOUNT OF \$

NAME ON CARD:

CARD NUMBER:

EXPIRY  
DATE:

SIGNATURE:

PLEASE INVOICE ME FOR \$

ON (PLEASE INDICATE DATE)

PLEASE RETURN THIS COMPLETED FORM  
via mail to Eanes Education Foundation, 601 Camp Craft Road, Austin, TX 78746  
via email to Anna Clark at AClark2@eanesisd.net