

Faney Education Foundation Gala  
FEBRUARY 12, 2022 ♥ THE FAIRMONT AUSTIN

# Sponsorship Opportunities

## PRESENTING SPONSOR: \$30,000

- ♥ Exclusive designation as presenting sponsor with logo part of event name
- ♥ Pre-recorded Welcome to all attendees-both virtual and in-person
- ♥ Static logo on virtual audience screen
- ♥ Full page ad in the Event Program
- ♥ "Live From The Lawn" VIP Pre-Show Interview
- ♥ Company logo on Gala Step & Repeat
- ♥ One front row table for 10 attendees
- ♥ Five (5) complimentary valet parking passes
- ♥ Premium wine during dinner
- ♥ Pre-event recognition to include electronic invitation, EEF website, campus newsletters and social media promotions
- ♥ Continuous rotation of company logo on electronic bidding devices

## AFTER PARTY SPONSOR: \$20,000

- ♥ Custom gobo prominently placed at the After Party
- ♥ Company logo to be used throughout After Party, at After Party hosted bars, and verbal acknowledgement of company sponsorship by the DJ
- ♥ Company logo displayed on After Party photo booth and photos
- ♥ Opportunity to provide branded cocktail napkins to attendees during After Party
- ♥ Company logo on Gala Step & Repeat
- ♥ Company logo featured on electronic invitations sent to over 11,000 individuals
- ♥ "Live From The Lawn" VIP Pre-Show Marketing Opportunity
- ♥ Table for 10 with premier seating at the Gala
- ♥ Signage and acknowledgment throughout the Gala and in the Event Program
- ♥ Continuous rotation of company logo on electronic bidding devices
- ♥ Logo on Gala website, digital invitation and social media platforms

## "LIVE FROM THE LAWN" PRE-SHOW & STAGE SPONSOR: \$10,000

- ♥ Pre-recorded Welcome to all attendees-both virtual and in-person
- ♥ "Live From The Lawn" VIP Pre-Show Marketing Opportunity
- ♥ Static logo on virtual audience screen
- ♥ Company logo on Gala Step & Repeat
- ♥ Company logo featured on electronic invitations sent to over 11,000 individuals
- ♥ Tickets for 4 with premier Seating at the Gala
- ♥ Signage and acknowledgment throughout the Gala and in the Event Program
- ♥ Continuous rotation of company logo on electronic bidding devices
- ♥ Logo on Gala website, digital invitation and social media platforms

## LIVE AUCTION SPONSOR: \$10,000

- ♥ Company logo displayed on screens and on bid paddles during the Live Auction
- ♥ Full-page company advertisement exclusively featured on the back cover of the Live Auction Program
- ♥ Frequent recognition by auctioneer throughout the Live Auction
- ♥ Tickets for 2 at the Gala
- ♥ Signage and acknowledgment throughout the Gala and in the Event Program
- ♥ Logo on Gala website, digital invitation and social media platforms

## INVITATION SPONSOR: \$5,000

- ♥ Company logo featured on printed invitations mailed to the homes of over 300 former and prospective gala attendees
- ♥ Company logo featured on electronic invitations sent to over 11,000 individuals
- ♥ Tickets for 2 at the Gala
- ♥ Signage and acknowledgment throughout the Gala and in the Event Program
- ♥ Logo on Gala website, digital invitation and social media platforms

## EVENT PROGRAM SPONSOR: \$5,000

- ♥ Company Advertisement exclusively featured on inside back page of Event Program, distributed to all 650+ Gala attendees\* (Artwork provided by SPONSOR)
- ♥ Tickets for 2 at the Gala
- ♥ Signage and acknowledgment throughout the Gala and in the Event Program
- ♥ Logo on Gala website, digital invitation and social media platforms



# More Sponsorship Opportunities

## VALET SPONSOR: \$5,000

- ♥ Logo featured prominently at the Fairmont Austin entrance/exit
- ♥ Opportunity to provide a take-away gift to attendees on departure
- ♥ Tickets for 2 at the Gala
- ♥ Recognition throughout Gala and in the Event Program
- ♥ Recognition on Gala website and social media platforms

## DECORATIONS SPONSOR: \$5,000

- ♥ Company logo prominently displayed in centerpieces on all 65+ dinner tables, reaching 650+ Gala attendees\*
- ♥ Tickets for 2 at the Gala
- ♥ Signage and acknowledgment throughout the Gala and in the Event Program
- ♥ Logo on Gala website, digital invitation and social media platforms

## WINE SPONSOR: \$5,000

- ♥ Custom label with company logo on tabled bottles of wine at all 65+ dinner tables, reaching 650 Gala attendees\*
- ♥ Tickets for 2 at the Gala
- ♥ Signage and acknowledgment throughout the Gala and in the Event Program
- ♥ Logo on Gala website, digital invitation and social media platforms

## DESSERT SPONSOR: \$5,000

- ♥ Company logo featured on individual plated desserts for 650+ Gala attendees\*
- ♥ Tickets for 2 at the Gala
- ♥ Signage and acknowledgment throughout the Gala and in the Event Program
- ♥ Logo on Gala website, digital invitation and social media platforms

## COCKTAIL PARTY SPONSOR: \$5,000

- ♥ Company logo placed prominently at bars for welcome cocktail hour.
- ♥ Opportunity to provide branded cocktail napkins to attendees.
- ♥ Tickets for 2 at the Gala
- ♥ Recognition throughout Gala and in the Event Program
- ♥ Logo on Gala website, digital invitation and social media platforms

## SIGNAGE SPONSOR: \$5,000

- ♥ Opportunity to sponsor the printing of the photography and sponsor signage
- ♥ Tickets for 2 at the Gala
- ♥ Recognition throughout Gala and in the Event Program
- ♥ Logo on Gala website, digital invitation and social media platforms

## VIP PREVIEW RECEPTION SPONSOR: \$3,000

- ♥ Logo displayed in the VIP area where sponsors have exclusive access to EISD notables
- ♥ Opportunity to provide branded cocktail napkins to attendees.
- ♥ Tickets for 2 at the Gala
- ♥ Recognition throughout Gala and in the Event Program
- ♥ Logo on Gala website, digital invitation and social media platforms

## EVENT GIVEAWAY SPONSOR: \$3,000

- ♥ Opportunity to provide event giveaway at the end of the evening as a gift of gratitude to guests, reaching 650+ Gala attendees\*
- ♥ Company logo and branding on giveaway
- ♥ Tickets for 2 at the Gala
- ♥ Signage and acknowledgment throughout Gala and in Event Program
- ♥ Recognition on Gala website and social media platforms

## PREMIER SILENT AUCTION SPONSOR: \$3,000

- ♥ Company logo prominently placed throughout the Premier Silent Auction area
- ♥ Continuous rotation of company logo on electronic bidding devices throughout evening
- ♥ Tickets for 2 at the Gala
- ♥ Signage and acknowledgment throughout Gala and in Event Program
- ♥ Recognition on Gala website and social media platforms

## SILENT AUCTION SPONSOR: \$3,000

- ♥ Company logo prominently displayed throughout silent auction, including mobile bidding site
- ♥ Tickets for 2 at the Gala
- ♥ Signage and acknowledgment throughout the Gala and in Event Program
- ♥ Recognition on Gala website and social media platforms

## REGISTRATION TABLE SPONSOR: \$2,000

- ♥ Signage on registration tables visited by all 750+ Gala attendees\*
- ♥ Tickets for 2 at the Gala
- ♥ Signage and acknowledgment throughout the Gala and in Event Program
- ♥ Recognition on Gala website and social media platforms

## WINE TOSS SPONSOR: \$2,500

- ♥ Company logo displayed in Wine Toss game area
- ♥ Company logo displayed on every bottle
- ♥ Tickets for 2 at the Gala
- ♥ Recognition throughout Gala and in the Event Program
- ♥ Recognition on Gala website and social media platforms

## LIVE ARTIST SPONSOR (2): \$2,500 ONE REMAINING

- ♥ Company logo prominently placed on event keepsake and takeaway
- ♥ Continuous rotation of company logo on electronic bidding devices throughout evening
- ♥ Tickets for 2 at the Gala
- ♥ Signage and acknowledgment throughout Gala and in Event Program
- ♥ Recognition on Gala website and social media platforms

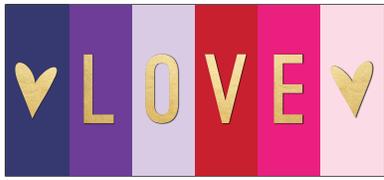
## PICK-A-PACKAGE SPONSOR (2): \$2,500

- ♥ Company logo displayed in game area
- ♥ Company logo displayed on each package
- ♥ Tickets for 2 at the Gala
- ♥ Recognition throughout Gala and in the Event Program
- ♥ Recognition on Gala website and social media platforms

\* Estimated attendees and number of tables

## EANES EDUCATION FOUNDATION'S DIGITAL IMPRESSIONS

EVENT EMAILS – 11,000 addresses per email    SOCIAL MEDIA – 1,900 viewers per post    EVENT WEBSITE – 6,000 unique visits per year



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# Sponsorship Agreement

COMPANY NAME (EXACTLY AS YOU WOULD LIKE TO BE LISTED):

MAIN CONTACT NAME:

MY SPONSOR LEVEL SELECTION IS:

ADDRESS:

PHONE:

EMAIL:

COMPANY WEBSITE:

**LOGO: PLEASE SUPPLY TO ACLARK2@EANESISD.NET. VECTOR FORMAT (.EPS) IS PREFERRED.**

MY CHECK FOR \$  IS ENCLOSED. PLEASE MAKE CHECKS PAYABLE TO THE EANES EDUCATION FOUNDATION.

PLEASE CHARGE MY VISA/ MASTERCARD/ AMEX IN THE AMOUNT OF \$

NAME ON CARD:

CARD NUMBER:

EXP. DATE:

SIGNATURE:

PLEASE INVOICE ME FOR \$

ON (PLEASE INDICATE DATE)

*Please return this completed form*

VIA MAIL TO EANES EDUCATION FOUNDATION, 601 CAMP CRAFT ROAD, AUSTIN, TX 78746

VIA EMAIL TO ANNA CLARK AT ACLARK2@EANESISD.NET