

## Sponsorship Opportunities

### PRESENTING SPONSOR: \$30,000

- Exclusive designation as presenting sponsor with logo part of event name
- Pre-recorded Welcome to all attendees-both virtual and in-person
- Static logo on virtual audience screen
- Full page ad in the Event Program
- Company logo on Gala Step & Repeat
- One front row table for 10 guests
- Five (5) complimentary valet parking passes
- Premium wine during dinner
- Pre-event recognition to include electronic invitation, EEF website, campus newsletters and social media promotions
- Continuous rotation of company logo on electronic bidding devices



### VIRTUAL PRODUCTION & STAGE SPONSOR: \$15,000

- Pre-recorded Welcome to all attendees-both virtual and in-person
- Static logo on virtual audience screen
- Company logo on Gala Step & Repeat
- Company logo featured on electronic invitations sent to over 11,000 individuals
- Tickets for 4 with Premier Seating at the Gala OR Platinum Watch Party for 10 people
- Signage and acknowledgment throughout the Gala and in the Event Program
- Continuous rotation of company logo on electronic bidding devices
- Logo on Gala website, digital invitation and social media platforms

### LIVE AUCTION SPONSOR: \$7,500

- Company logo displayed on screens and on bid paddles during the Live Auction
- Full-page company advertisement exclusively featured on the back cover of the Live Auction Program
- Frequent recognition by auctioneer throughout the Live Auction
- Tickets for 2 at Gala OR Silver Watch Party for 4 people
- Signage and acknowledgment throughout the Gala and in the Event Program
- Logo on Gala website, digital invitation and social media platforms

### COVID-19 TESTING SPONSOR: \$7,500

- Company logo prominently displayed at testing site/sites
- Ability for company to provide additional information/brochures/gifts to guests during testing
- Company logo featured on electronic invitations sent to over 11,000 individuals
- Tickets for 2 at Gala OR Silver Watch Party for 4 people
- Signage and acknowledgment throughout the Gala and in the Event Program
- Logo on Gala website, digital invitation and social media platforms

### EVENT PROGRAM SPONSOR: \$5,000

- Company Advertisement exclusively featured on inside back page of Event Program, distributed to all 400 guests plus virtual guests.\* (Artwork provided by SPONSOR)
- Silver Watch Party for 4 people
- Signage and acknowledgment throughout the Gala and in the Event Program
- Logo on Gala website, digital invitation and social media platforms



### DECORATIONS SPONSOR: \$5,000

- Company logo prominently displayed in centerpieces on all 40 dinner tables, reaching 400 Gala attendees\*
- Silver Watch Party for 4 people
- Signage and acknowledgment throughout the Gala and in the Event Program
- Logo on Gala website, digital invitation and social media platforms



**WINE SPONSOR: \$5,000**

- Custom label with company logo on tabled bottles of wine at all 40 dinner tables, reaching 400 Gala attendees \*
- Silver Watch Party for 4 people
- Signage and acknowledgment throughout the Gala and in the Event Program
- Logo on Gala website, digital invitation and social media platforms

**DESSERT SPONSOR: \$5,000**

- Company logo featured on individual plated desserts for 400 guests \*
- Silver Watch Party for 4 people
- Signage and acknowledgment throughout the Gala and in the Event Program
- Logo on Gala website, digital invitation and social media platforms

**VALET SPONSOR: \$3,000**

- Logo featured prominently at the Omni Barton Creek Resort entrance/exit
- Opportunity to provide a take-away gift to guests on departure
- Bronze Watch Party for 2 people
- Recognition throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

**REGISTRATION TABLE SPONSOR: \$2,500**

- Signage on registration tables visited by all 400 Gala attendees \*
- Bronze Watch Party for 2 people
- Signage and acknowledgment throughout the Gala and in the Event Program
- Recognition on Gala website and social media platforms

**WINE GRAB SPONSOR: \$2,500**

- Company logo displayed in Wine Grab game area
- Company logo displayed on every bottle
- Bronze Watch Party for 2 people
- Recognition throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

**COCKTAIL PARTY SPONSOR: \$5,000**

- Company logo placed prominently at bars for welcome cocktail hour.
- Opportunity to provide branded cocktail napkins to attendees.
- Silver Watch Party for 4 people
- Recognition throughout Gala and in the Event Program
- Logo on Gala website, digital invitation and social media platforms

**EVENT GIVEAWAY SPONSOR (2): \$3,000**

- Opportunity to provide event giveaway at the end of the evening as a gift of gratitude to guests, reaching 400 attendees\*
- Company logo and branding on giveaway
- Bronze Watch Party for 2 people
- Signage and acknowledgment throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

**LIVE ARTIST SPONSOR (2): \$3,000**

- Company logo prominently placed on event keepsake and takeaway
- Continuous rotation of company logo on electronic bidding devices throughout evening
- Bronze Watch Party for 2 people
- Signage and acknowledgment throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

**PREMIER&SILENT AUCTION SPONSOR: \$3,000**

- Company logo prominently placed throughout the Premier Silent Auction area
- Continuous rotation of company logo on electronic bidding devices throughout evening
- Bronze Watch Party for 2 people
- Signage and acknowledgment throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

**{PENDING} PICK-A-PACKAGE SPONSOR (2): \$2,500**

- Company logo displayed in game area
- Company logo displayed on each package
- Bronze Watch Party for 2 people
- Recognition throughout Gala and in the Event Program
- Recognition on Gala website and social media platforms

*\* Estimated attendees and number of tables*

**EANES EDUCATION FOUNDATION'S • IMPRESSIONS + DEMOGRAPHICS**

**EVENT EMAILS** – 11,000 addresses per email    **SOCIAL MEDIA** – 1,900 viewers per post    **EVENT WEBSITE** – 6,000 unique visits per year

78746 & 78733 AUSTIN'S MOST AFFLUENT ZIPCODES \* 31 SQ MILES \* 15,284 HOUSEHOLDS \* 39,941 TOTAL POPULATION \* TOTAL MARKET VALUE : over \$12 Billion \* MEAN HOME VALUE \$1,126,718

Company Name (exactly as you would like to be listed): \_\_\_\_\_

Main Contact Name: \_\_\_\_\_ My Sponsor Level Selection is: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Company Website: \_\_\_\_\_

**LOGO: Please supply to AClark2@eanesisd.net. Vector format (.eps) is preferred.**

• \_\_\_ My check for \$ \_\_\_\_\_ is enclosed. Please make checks payable to the Eanes Education Foundation.

• \_\_\_ Please charge my Visa/ MasterCard/ AMEX in the amount of \$ \_\_\_\_\_. Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

• Please invoice me for \$ \_\_\_\_\_ on (please indicate date) \_\_\_\_\_.

Please return this completed form via mail to Eanes Education Foundation, 601 Camp Craft Road, Austin, TX 78746; via email to Anna Clark at AClark2@eanesisd.net

The value of goods and service is not tax-deductible.