



# 2018 EANES EDUCATION FOUNDATION GALA

SATURDAY, FEBRUARY 24, 2018

JW MARRIOTT AUSTIN

presented by  
**LEXUS OF AUSTIN**

## Event Underwriting Opportunities

### AFTER PARTY UNDERWRITER: \$15,000

- Custom gobo placed prominently at entrance of gala After Party, reaching 900 gala attendees.
- Company logo to be used throughout After Party, at the After Party hosted bars, and verbal acknowledgement of company sponsorship by the DJ.
- Company logo displayed on photo booth and photos.
- Opportunity to provide complimentary napkins to attendees.
- Two gala tickets.
- Signage and acknowledgement throughout the gala and in the Event Program.
- Continuous rotation of company logo on electronic bidding devices.
- Recognition on gala website, digital invitation and social media platforms.

**SOLD**

### LIVE AUCTION UNDERWRITER: \$7,500

- Company logo displayed on stage and on paddles during live auction.
- Full-page company advertisement exclusively featured in Live Auction Program.
- Frequent recognition throughout the auction.
- Two gala tickets.
- Signage and acknowledgment throughout the gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.

**SOLD**

### WINE UNDERWRITER: \$5,000

- Custom label with company logo on tabled bottles of wine at all 90 dinner tables, reaching 900 gala attendees.
- Two gala tickets.
- Signage and acknowledgement throughout the gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.

**SOLD**

### DESSERT UNDERWRITER: \$5,000

- Company logo featured on individual plated desserts for 900 guests.
- Two gala tickets.
- Signage and acknowledgement throughout the gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.

**SOLD**

### DECORATIONS UNDERWRITER: \$5,000

- Company logo prominently displayed in centerpieces on all 90 dinner tables, reaching 900 gala attendees.
- Two gala tickets.
- Signage and acknowledgement throughout the gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.

**SOLD**

### EVENT PROGRAM UNDERWRITER: \$5,000

- Company Advertisement exclusively featured on inside front page of Event Program, distributed to all 900 guests. (Artwork provided by underwriter)
- Two gala tickets.
- Signage and acknowledgement throughout the gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.

**SOLD**

### INVITATION UNDERWRITER: \$5,000

- Company logo featured on printed invitations mailed to the homes of over 500 former and prospective gala attendees.
- Company logo featured on electronic invitations sent to over 11,000 individuals.
- Two gala tickets.
- Signage and acknowledgement throughout the gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.

**SOLD**

**COCKTAIL PARTY UNDERWRITER: \$5,000**

- Company logo placed prominently at bars for welcome cocktail hour.
- Opportunity to provide branded cocktail napkins to attendees.
- Two gala tickets.
- Signage and acknowledgement throughout gala and in Event Program.
- Recognition on gala website, digital invitation and social media platforms.



**SIGNAGE UNDERWRITER: \$5,000**

- Opportunity to underwrite the printing of the photography and sponsor signage.
- Company logo prominently displayed in each student photograph.
- Two gala tickets.
- Recognition throughout gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.



**EVENT GIVE-AWAY UNDERWRITER: \$4,500**

- Opportunity to provide event give-away at the end of the evening as a gift of gratitude to guests, reaching 900 attendees.
- Company logo prominently displayed on give away.
- Two gala tickets.
- Recognition throughout gala and in the Event Program.
- Recognition on gala website and social media platforms.



**PREMIER SILENT AUCTION UNDERWRITER: \$3,000**

- Company logo prominently displayed in Big Board area, where gala attendees can bid electronically in real time on exclusive auction items.
- Continuous rotation of company logo on electronic bidding devices throughout evening until auction closes.
- Recognition by auctioneer at close of auction.
- Two gala tickets.
- Signage and acknowledgement throughout gala and in Event Program.
- Recognition on gala website and social media platforms.



**POWDER ROOM UNDERWRITER \$3,000 (MEN'S & WOMEN'S)**

- Company logo displayed prominently in Powder Room.
- Opportunity to provide branded giveaways or literature.
- Two gala tickets.
- Recognition throughout gala and in Event Program.
- Recognition on gala website and social media platforms.



**SILENT AUCTION UNDERWRITER: \$3,000**

- Company logo prominently displayed throughout silent auction, including on bidding sheets.
- Two gala tickets.
- Signage and acknowledgement throughout the gala and in Event Program
- Recognition on gala website and social media platforms.



**VALET UNDERWRITER: \$3,000**

- Logo featured prominently at the JW Marriott entrance/exit.
- Opportunity to provide a take-away gift or promo piece in each guest vehicle. Valet attendants will place one item in each vehicle OR hand-deliver the gift to guests on departure.
- Two gala tickets
- Recognition throughout gala and in the Event Program.
- Recognition on gala website and social media platforms.

**REGISTRATION TABLE UNDERWRITER: \$2,500**

- Company logo prominently displayed at registration tables and on information packets provided to all 900 gala attendees.
- Opportunity to provide branded giveaways to attendees or to showcase company products.
- Two gala tickets.
- Signage and acknowledgement throughout the gala and in Event Program.
- Recognition on gala website and social media platforms.



**PUTT-PUTT GOLF UNDERWRITER: \$2,000**

- Company logo prominently displayed at Putt-Putt Golf course.
- Opportunity to provide branded golf balls and clubs.
- Two gala tickets.
- Signage and acknowledgement throughout the gala and in Event Program.
- Recognition on gala website and social media platforms.

**WINE TOSS UNDERWRITER: \$2,000**

- Company logo displayed in Wine Toss game room, which allows gala attendees to purchase tickets to win wine.
- Company logo displayed on wine bottle.
- Two gala tickets.
- Recognition throughout gala and in the Event Program.
- Recognition on gala website and social media platforms.



**VIP PREVIEW RECEPTION UNDERWRITER: \$2,000**

- Company logo displayed in the champagne lounge where VIP sponsors have exclusive access to EHSB notables.
- Two gala tickets.
- Recognition throughout gala and in the Event Program.
- Recognition on gala website and social media platforms.



Company Name (exactly as you would like to be listed): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Company Website: \_\_\_\_\_

**LOGO: Please supply to choover@eanesisd.net. Vector format is preferred.**

\_\_\_ I cannot attend the Gala, but would like to support EEF with a gift of: \$3,000 \_\_\_\_\_ \$1,000 \_\_\_\_\_ \$500 \_\_\_\_\_ Other \$ \_\_\_\_\_

\_\_\_ My check for \$ \_\_\_\_\_ is enclosed. Please make checks payable to the Eanes Education Foundation.

\_\_\_ Please charge my Visa/ MasterCard/ AMEX in the amount of \$ \_\_\_\_\_. Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Please invoice me for \$ \_\_\_\_\_ on (please indicate date) \_\_\_\_\_.

Please return this completed form via mail to Eanes Education Foundation, 601 Camp Craft Road, Austin, TX 78746; via email to Cathy Hoover, EEF Corporate Relations at choover@eanesid.net; or via fax at (512) 731-9055. The value of goods and service is not tax-deductible.