



2018 EANES EDUCATION FOUNDATION GALA

SATURDAY, FEBRUARY 24, 2018

JW MARRIOTT AUSTIN

presented by
 LEXUS OF AUSTIN

Event Underwriting Opportunities

AFTER PARTY UNDERWRITER: \$15,000

- Custom gobo placed prominently at entrance of gala After Party, reaching 900 gala attendees.
- Company logo to be used throughout After Party, at the After Party hosted bars, and verbal acknowledgement of company sponsorship by the DJ.
- Company logo displayed on photo booth and photos.
- Opportunity to provide branded cocktail napkins to attendees.
- Two gala tickets.
- Signage and acknowledgement throughout the gala and in the Event Program.
- Continuous rotation of company logo on electronic bidding devices.
- Recognition on gala website, digital invitation and social media platforms.

LIVE AUCTION UNDERWRITER: \$7,500

- Company logo displayed on stage and on paddles during live auction.
- Full-page company advertisement exclusively featured in Live Auction Program.
- Frequent recognition throughout the auction.
- Two gala tickets.
- Signage and acknowledgment throughout the gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.

WINE UNDERWRITER: \$7,500

- Custom label with company logo on tabled bottles of wine at all 90 dinner tables, reaching 900 gala attendees.
- Two gala tickets.
- Signage and acknowledgement throughout the gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.

DESSERT UNDERWRITER: \$5,000

- Company logo featured on individual plated desserts for 900 guests.
- Two gala tickets.
- Signage and acknowledgment throughout the gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.

DECORATIONS UNDERWRITER: \$5,000

- Company logo prominently displayed in centerpieces on all 90 dinner tables, reaching 900 gala attendees.
- Two gala tickets.
- Signage and acknowledgment throughout the gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.

EVENT PROGRAM UNDERWRITER: \$5,000

- Company Advertisement exclusively featured on inside front page of Event Program, distributed to all 900 guests. (Artwork provided by underwriter)
- Two gala tickets.
- Signage and acknowledgment throughout the gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.

INVITATION UNDERWRITER: \$5,000

- Company logo featured on printed invitations mailed to the homes of over 500 former and prospective gala attendees.
- Company logo featured on electronic invitations sent to over 11,000 individuals.
- Two gala tickets.
- Signage and acknowledgment throughout the gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.

See back for more opportunities!

COCKTAIL PARTY UNDERWRITER: \$5,000

- Company logo placed prominently at bars for welcome cocktail hour.
- Opportunity to provide branded cocktail napkins to attendees.
- Two gala tickets.
- Signage and acknowledgment throughout gala and in Event Program.
- Recognition on gala website, digital invitation and social media platforms.



SIGNAGE UNDERWRITER: \$5,000

- Opportunity to underwrite the printing of the photography and sponsor signage.
- Company logo prominently displayed on each student photograph.
- Two gala tickets.
- Recognition throughout gala and in the Event Program.
- Recognition on gala website, digital invitation and social media platforms.



VALET UNDERWRITER: \$5,000

- Logo featured prominently at the JW Marriott entrance/exit.
- Opportunity to provide a take-away gift or promo piece in each guest vehicle. Valet attendants will place one item in each vehicle OR hand-deliver the gift to guests on departure.
- Two gala tickets
- Recognition throughout gala and in the Event Program.
- Recognition on gala website and social media platforms.

EVENT GIVE-AWAY UNDERWRITER: \$4,500

- Opportunity to provide event give-away at the end of the evening as a gift of gratitude to guests, reaching 900 attendees.
- Company logo on branding of give-away.
- Two gala tickets.
- Recognition throughout gala and in the Event Program.
- Recognition on gala website and social media platforms.



PREMIER SILENT AUCTION UNDERWRITER: \$3,000

- Company logo prominently displayed in Big Board area, where gala attendees can bid electronically in real time on exclusive auction items.
- Continuous rotation of company logo on electronic bidding devices throughout evening until auction closes.
- Recognition by auctioneers at close of auction.
- Two gala tickets.
- Signage and acknowledgment throughout gala and in Event Program.
- Recognition on gala website and social media platforms.



POWDER ROOM UNDERWRITER \$3,000

(MEN'S & WOMEN'S)

- Company logo displayed prominently in Powder Room.
- Opportunity to provide branded giveaways or literature.
- Two gala tickets.
- Recognition throughout gala and in Event Program.
- Recognition on gala website and social media platforms.

SILENT AUCTION UNDERWRITER: \$3,000

- Company logo prominently displayed throughout silent auction, including on bidding sheets.
- Two gala tickets.
- Signage and acknowledgment throughout the gala and in Event Program
- Recognition on gala website and social media platforms.

REGISTRATION TABLE UNDERWRITER: \$2,500

- Company logo prominently displayed at registration tables and on information packets provided to all 900 gala attendees.
- Opportunity to provide branded giveaways to attendees or to showcase company products.
- Two gala tickets.
- Signage and acknowledgment throughout the gala and in Event Program.
- Recognition on gala website and social media platforms.



GAME UNDERWRITER: \$2,000

- Company logo displayed at Mystery Gift Card game, which allows gala attendees to purchase tickets to receive different gift card packages.
- Two gala tickets.
- Recognition throughout gala and in the Event Program.
- Recognition on gala website and social media platforms.

WINE TOSS UNDERWRITER: \$2,000

- Company logo displayed in Wine Toss game room, which allows gala attendees to purchase tickets to win wine.
- Company logo displayed on every bottle.
- Two gala tickets.
- Recognition throughout gala and in the Event Program.
- Recognition on gala website and social media platforms.



VIP PREVIEW RECEPTION UNDERWRITER: \$2,000

- Company logo displayed in the champagne lounge where VIP sponsors have exclusive access to EISD notables.
- Two gala tickets.
- Recognition throughout gala and in the Event Program.
- Recognition on gala website and social media platforms.

Company Name (exactly as you would like to be listed): _____

Contact Name: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____ Company Website: _____

LOGO: Please supply to choover@eanesid.net. Vector format is preferred.

___ I cannot attend the Gala, but would like to support EEF with a gift of: \$3,000 ___ \$1,000 ___ \$500 ___ Other \$ _____

___ My check for \$ _____ is enclosed. Please make checks payable to the Eanes Education Foundation.

___ Please charge my Visa/ MasterCard/ AMEX in the amount of \$ _____. Name on Card: _____

Card Number: _____ Exp. Date: _____ Signature: _____

Please invoice me for \$ _____ on (please indicate date) _____.

Please return this completed form via mail to Eanes Education Foundation, 601 Camp Craft Road, Austin, TX 78746; via email to Cathy Hoover, EEF Corporate Relations at choover@eanesid.net; or via fax at (512) 731-9055. The value of goods and service is not tax-deductible.